

# COASTAL ZONE MANAGEMENT IN WISCONSIN



The Wisconsin Coastal Management Program's mission is to preserve, protect, develop and where possible, to restore or enhance, the resources of Wisconsin's coastal area for this and succeeding generations, with governmental coordination and public involvement, giving due consideration to the linkages and impacts to resources of inland areas.

## The current goals and objectives of the coastal program are to:

- Improve the implementation and enforcement of existing state regulatory and management policies and programs
- Improve the coordination of existing policies and activities of governmental units and planning agencies for key coastal uses and areas
- Strengthen local governmental capabilities to initiate and continue effective coastal management consistent with state standards
- Advocate for the sustainable use of the coastal environment and the recognition of the uniqueness of the coastal environment in federal, state, and local policies
- Increase public awareness and opportunity for citizens to participate in decisions affecting the Great Lakes resources



WISCONSIN HAS  
820 MILES  
OF COASTLINE

FEDERAL FUNDS:	\$2,156,000
STATE AND MATCHING FUNDS:	\$1,992,000
TOTAL:	\$4,148,000

Coastal Zone Managements Grants are funded by NOAA and located in the Commerce, Justice, and Science Appropriation Bills.



OVER 45% OF W.I.'S G.D.P.  
COMES FROM COASTAL  
WATERSHED COUNTIES



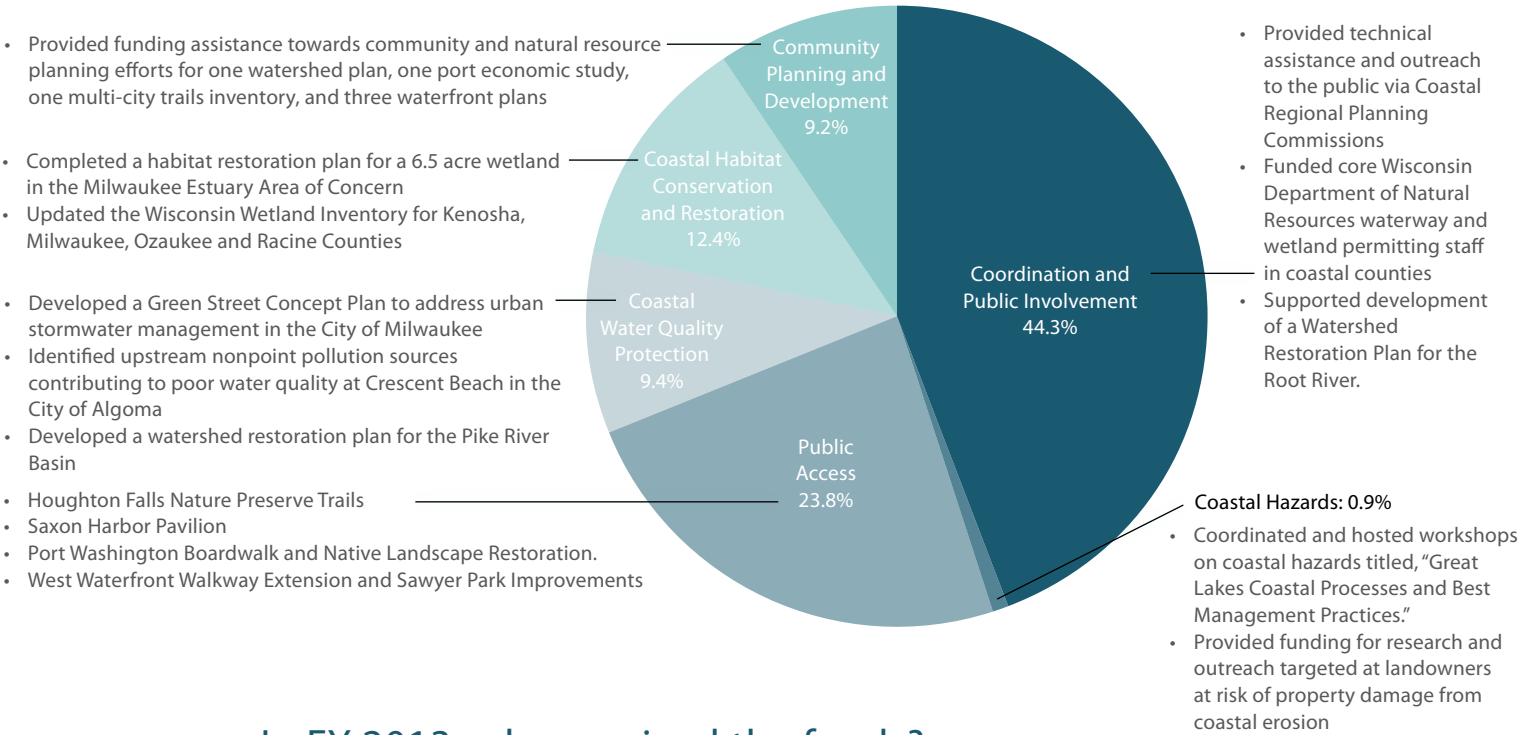
2.5 MILLION+ PEOPLE  
LIVE IN A W.I. COASTAL  
WATERSHED COUNTY

# WHERE THE WATER MEETS THE LAND: FEDERAL, STATE AND LOCAL COLLABORATION IN WISCONSIN

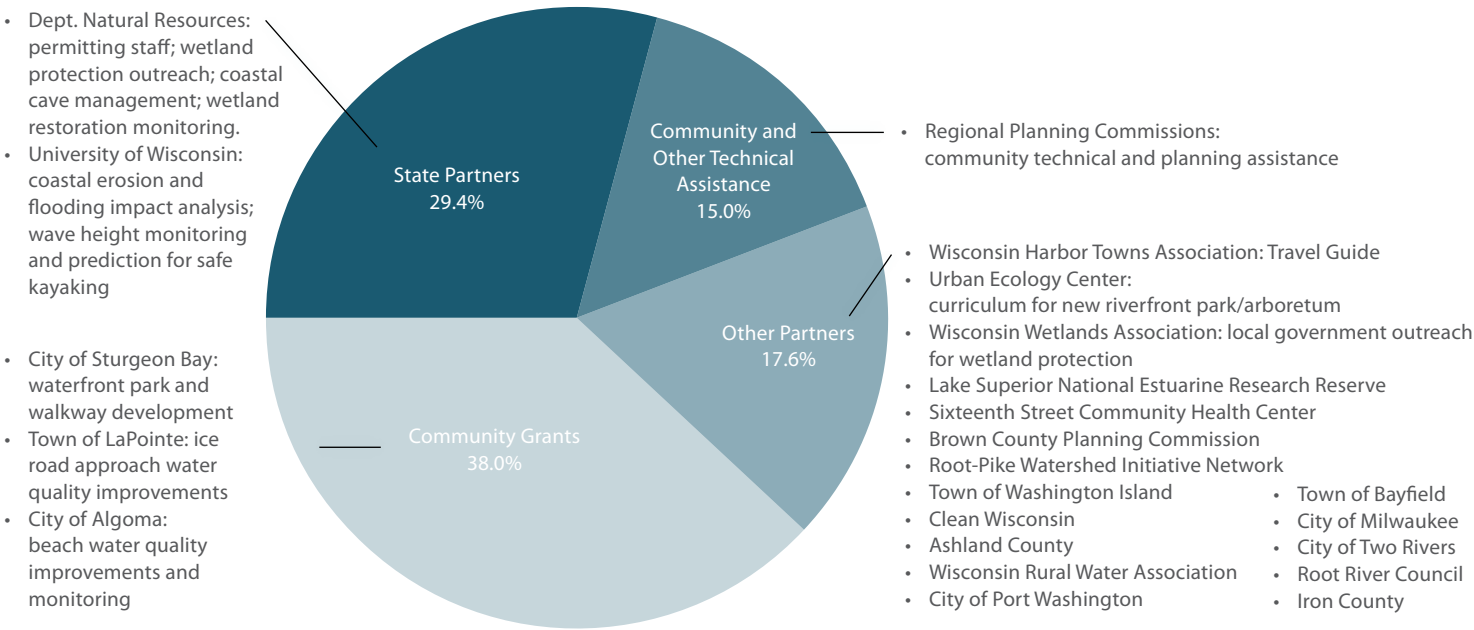
FEDERAL FUNDS:	\$2,156,000
STATE AND MATCHING FUNDS:	\$1,992,000
TOTAL:	\$4,148,000

Coastal Zone Managements Grants are funded by NOAA and located in the Commerce, Justice, and Science Appropriation Bills.

## In FY 2013, how was the money spent?

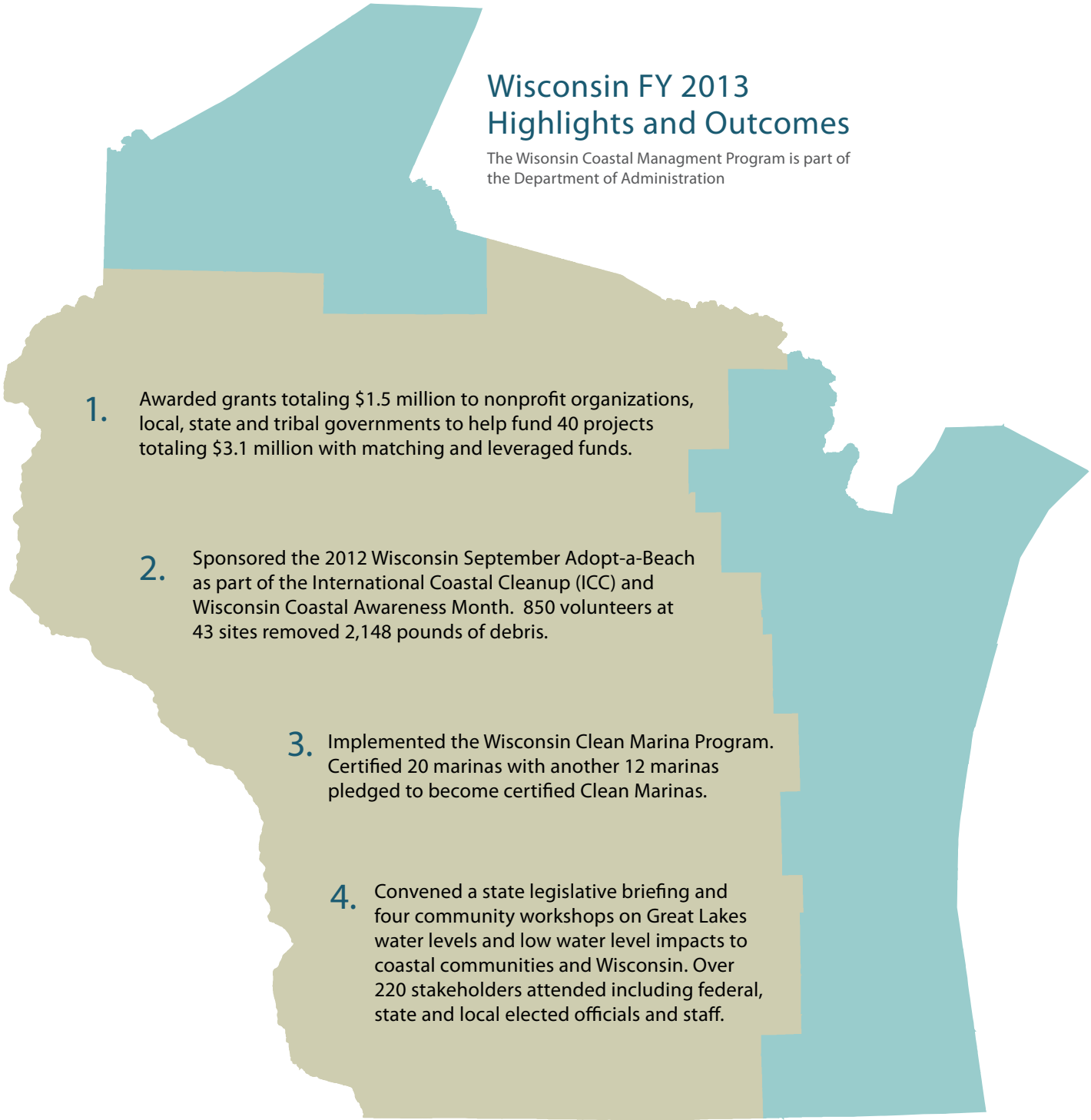


## In FY 2013, who received the funds?



## Wisconsin FY 2013 Highlights and Outcomes

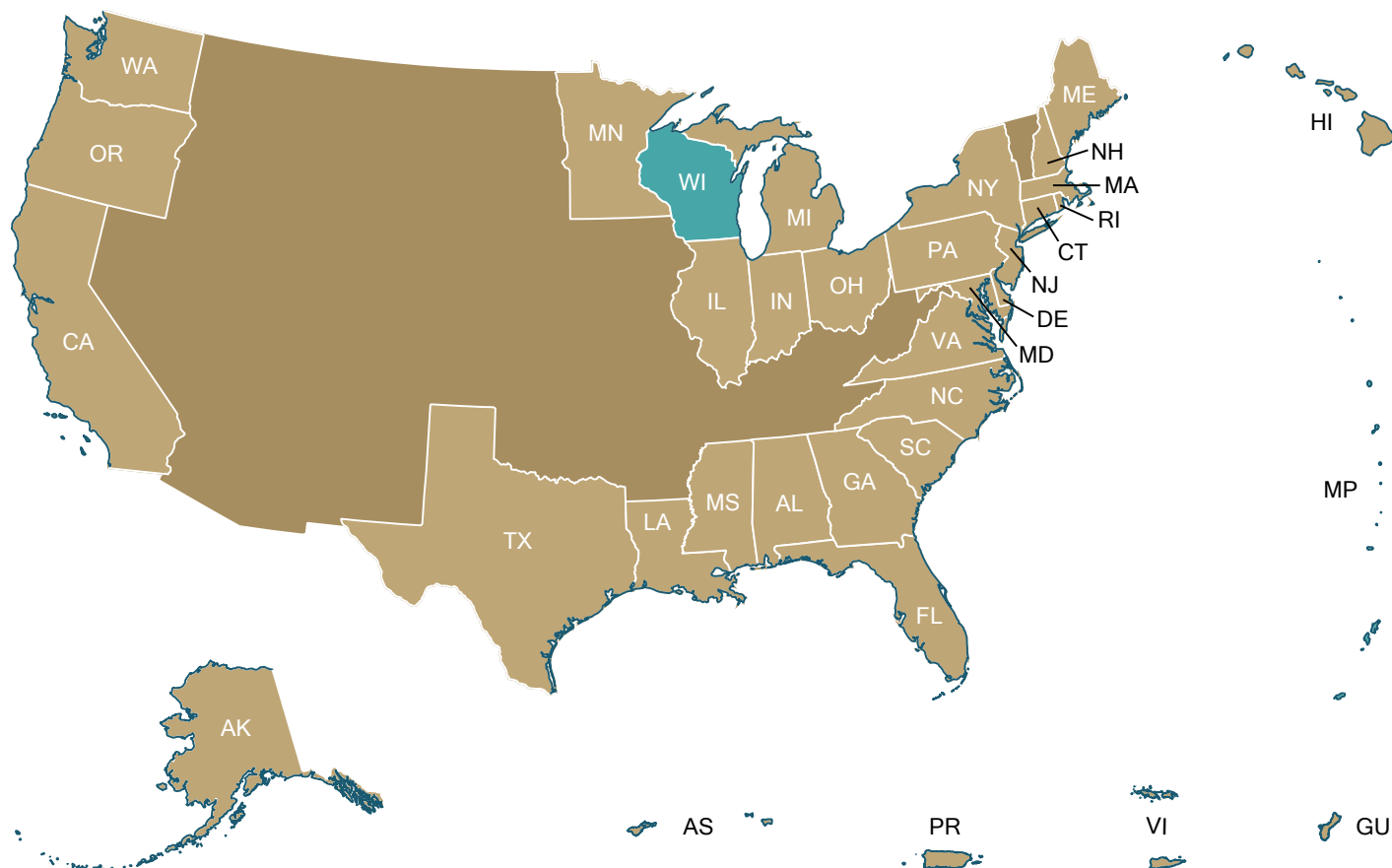
The Wisconsin Coastal Management Program is part of the Department of Administration



## KEY PRIORITIES FOR FY 2014

1. Secure Great Lakes Restoration Initiative funds.
2. Continued funding for Coastal Management Program grants, and reauthorization of the Coastal Zone Management Act.

# MAINTAINING A VITAL AMERICAN RESOURCE: COASTAL ZONE MANAGEMENT



Over half of Americans live, work and play along the U.S. coastal zone, and our coasts constitute a majority of the nation's economy.

State coastal programs have managed this vital resource since passage of the Coastal Zone Management Act in 1972, coordinating and balancing the needs of diverse stakeholders. From shipping lanes and ports, to bike lanes and parks, our coasts provide resources for a vast range of competing interests vital to our way of life.



Coastal States Organization  
Hall of the States  
444 North Capitol St., NW, Suite 638  
Washington, DC 20001  
(202) 508-3860  
[www.coastalstates.org](http://www.coastalstates.org)

Contact: Michael Friis  
Program Manager  
Wisconsin Coastal Management Program  
Wisconsin Department of Administration  
(608) 267-7982  
<http://coastal.wisconsin.gov>